2025

SPONSORSHIP BROCHURE

Standout with Sponsorship

NAWEA/WindTech 2025
Dallas, TX | October 15 - 17, 2025





Maximize Your Universities Visibility

Maximize your ROI with sponsorship options designed to enhance brand visibility & awareness



BRAND LEADERSHIP

Position your university as industry leaders and strengthen your brand



EXPOSURE

Ensure your universities exposure with upand-coming job seekers



EDUCATE

Provide educational opportunities to endorse further advancement in wind energy innovation

REACHYOUR TARGET AUDIENCE

Expose your company to 350+ professionals in the wind industry including:

GRADUATE STUDENTS

GOVERNMENT REPRESENTATIVES

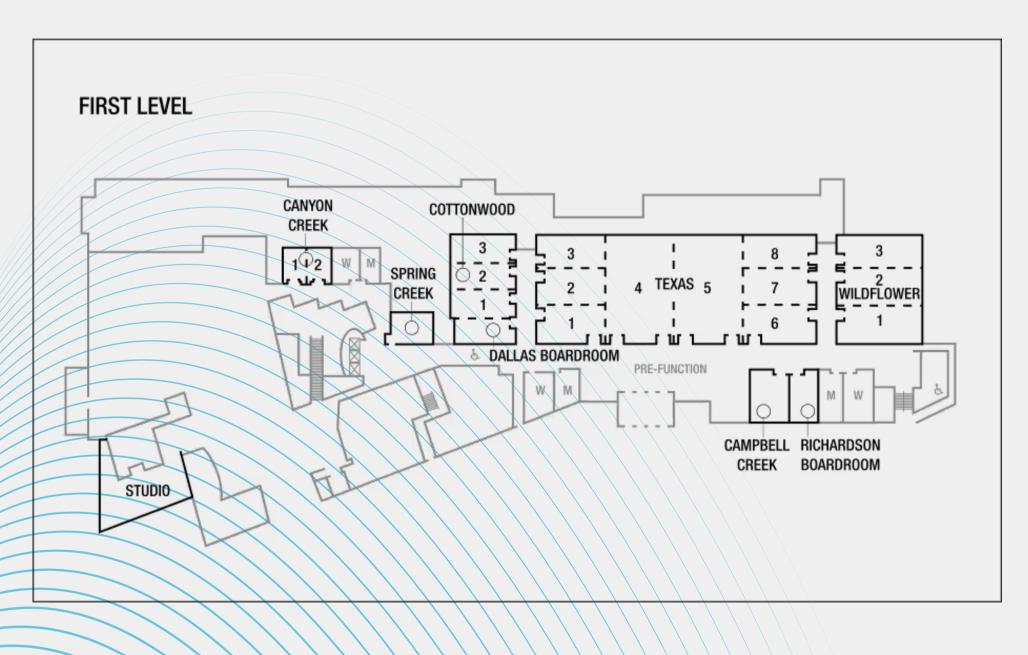
RESEARCHERS

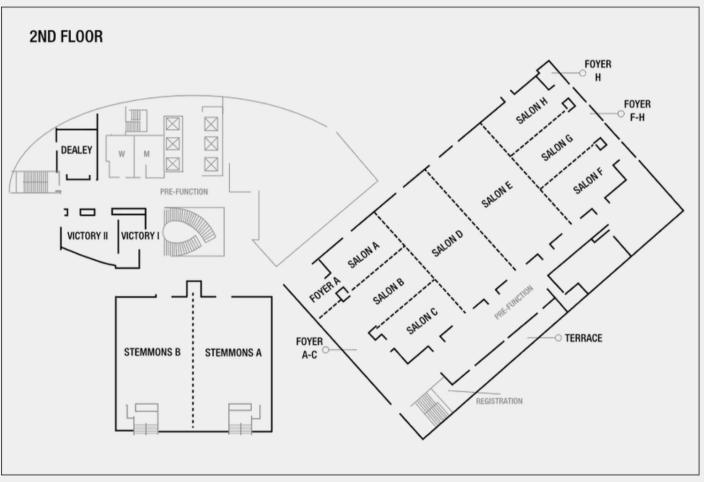
INDUSTRY MEMBERS

EDUCATORS



*** VENUE OVERVIEW





WindTech

EVENT MATERIALS SPONSORSHIPS





- Maximize your visibility by having your logo on the official conference tote handed out to each attendee
- Includes a 2 color imprint
- Receive recognition on all thank you to our sponsors signage at the conference
- Have your logo featured in email communications, social media posts and other promotional materials

NAWEA/WindTech 2025 Dallas, TX







HAND SANITIZER

- Provide a sought after resource for many conference attendees customized with your logo and messaging printed directly on it
- Receive recognition on all thank you to our sponsors signage at the conference
- Have your logo featured in email communications, social media posts and other promotional materials





- Provide a frequently requested travel resource for all the attendees with your messaging and branding printed on the label
- Receive recognition on all thank you to our sponsors signage at the conference
- Have your logo featured in email communications, social media posts and other promotional materials



Sealed For Your Protection

\$2,000

NOTEPADS

- Provide attendees with a custom notepad to use throughout their sessions and after the conference
- Notepad size 5.5 in X 8.5 in I Full color imprint
- Receive recognition on all thank you to our sponsors signage at the conference
- Have your logo featured in email communications, social media posts and other promotional materials



STICKY NOTES

- Provide attendees with a custom sticky notepad to use at the conference and after
- Sticky note size 3 in X 3 in I Full color imprint
- Receive recognition on all thank you to our sponsors signage at the conference
- Have your logo featured in email communications, social media posts and other promotional materials



- Sponsor the official 2025 NAWEA/Windtech conference pen provided to every attendee
- Single color imprint I made of recycled materials
- Receive recognition on all thank you to our sponsors signage at the conference
- Have your logo featured in email communications, social media posts and other promotional materials

GVK'BIO

HIGHLIGHTERS

- Provide every attendee with a highlighter for tracking sessions and taking notes during the conference
- Single color imprint
- Receive recognition on all thank you to our sponsors signage at the conference
- Have your logo featured in email communications, social media posts and other promotional materials

EVENT APPAREL SPONSORSHIPS





SUNGLASSES

- Visibility at the event and after
- Single color imprint
- Receive recognition on all thank you to our sponsors signage at the conference
- Have your logo featured in email communications, social media posts and other promotional materials



SOCKS

- Give the attendees something to talk about by providing custom branded socks
- Design within a template or use your logo as the pattern
- Receive recognition on all thank you to our sponsors signage at the conference
- Have your logo featured in email communications, social media posts and other promotional materials



- Provide some sun protection to guests with a custom branded hat
- Visibility at the event and after with this frequently reused item
- Receive recognition on all thank you to our sponsors signage at the conference
- Have your logo featured in email communications, social media posts and other promotional materials







- Visibility at the event and after
- Opportunity to design the back of the tee, front will have a small conference logo on the left chest
- Volunteers at the registration desk will be wearing your tee throughout the event
- Receive recognition on all thank you to our sponsors signage at the conference
- Have your logo featured in email communications, social media posts and other promotional materials



ONSITE SERVICES SPONSORSHIPS



COFFEE BARS

- Maximum conference visibility with all day daily coffee, tea. & soda bars. These are the main areas attendees congregate to chat and catch-up between sessions.
- Recognition on daily agenda and schedule Coffee, tea & soda provided by <company name>
- Branded reusable coffee tumblers/mugs provided
- Branded napkins set-out to further your brand awareness/recognition
- 2 printed large format pop-up signs in front of the coffee stations with your messaging
- Conference attendance for 3 attendees
- Table for you to engage with attendees, provide printed materials or promotional items, or set-up your own pop-up banner/signage
- Your logo featured on the event website & in sponsor recognition signage



AFTERNOON SNACK BREAK

- Branded napkins provided to maximize your brand visibility
- Recognitionon daily agenda and schedule
 "Afternoon break provided by<company name>"
- 1 pop-up banner provided printed with your messaging put out during the afternoon break
- Full conference registration included for 1 attendee per day sponsored.
- Table for you to engage with attendees, provide printed or promotional items, or set-up your own pop-up banner/signage on the day(s) you sponsor
- Your logo featured on the event website & in sponsor recognition signage

Day 1: \$6,750 Day 2: \$6,750

BRANDING SPONSORSHIPS





- Visibility at the event in thank you to our sponsor signage located throughout the conference
- Visibility in email communications, social posts, and on the conference website.

Secure your sponsorship: elizabeth@d2rcreative.com

MAWEA / WINDTECH 2024

OCTOBER 30 - NOVEMBER 1, 2024

THANK YOU TO OUR SPONSORS

R Office of the Vice Proposit for Research R RUTGERS WHITE RESEARCH University Academic Affairs

©Clarkson. NJ\$EDA ○ PSEG □NREL

NAWEA/WindTech 2025 Dallas, TX

PREMIUM SPONSORSHIPS



• 2 printed posters at the entrance of the awards presentation

 Recognition in the daily agenda - Awards presentation sponsored by <company name>

 Public recognition at the start of the awards presentation.

 Opportunity to provide printed materials or additional signage at the awards ceremony

 Your logo featured on emails, social media, and onsite event thank you to our sponsors signage.



EXHIBITION TABLE

- Table for you to engage with attendees, provide promotional items/printed materials, or set-up your own pop-up banner/signage for the duration of the conference.
- Includes a table and 2 chairs
- 2 exhibition only attendees included or 25% off full conference registration for 1 attendee.
- Your logo featured in emails, social media, on the event website and in recognition signage.



POSTERS RECEPTION

 1 pop-up banner with your messaging during the reception

- Napkins with your branding for awareness
- Conference registration comped for 1 person
- Table for you to engage with attendees, provide printed materials/promotional items, or set-up your own pop-up banner/signage on the day of the posters reception
- Your logo featured on email, social media, event website and thank you signage



HAPPY HOUR

- 1 pop-up banner with your messaging at the happy hour
- Drinks handed out with branded koozies with your companies logo/messaging
- Branded napkins to further your brands presence
- Table for you to engage with attendees, provide promotional materials, or set-up your own pop-up banners/display on the day of the happy hour
- Your logo featured in email, social media, website and thank you signage



GRADUATE STUDENT SPONSORSHIPS



GRADUATE STUDENT WELCOME KIT

- Brand visibility and messaging direct to graduate students
- Includes the following all including your logo:
 - Backpack
 - Notebook
 - Pen
 - Waterbottle
 - Opportunity to add any additional materials (printed or physical) into the kit at your cost



GRADUATE STUDENT
1/4 ZIP JACKET

Brand visibility and messaging direct to graduate students

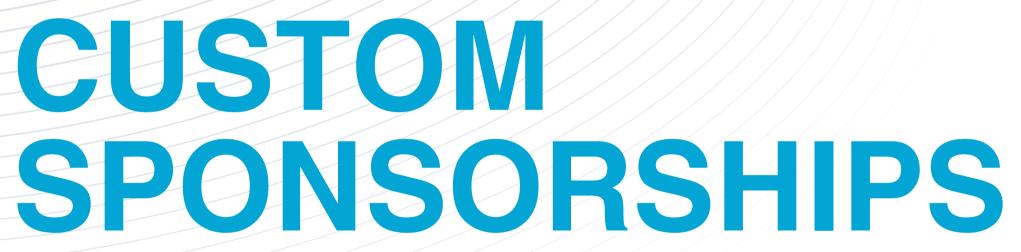
- Students will rewear these upon their return to university further promoting your brand awareness within key audiences
- Includes your logo printed on the jacket
- Opportunity to have one printed material with the jacket when provided



GRADUATE MIXER

- Mixer ticket included for 2 people from your group to attend
- A table for your printed mateirals, promotional items and to host conversations with grad students
- Logo featured in sponsor recognition signage for the grad mixer





Contact Elizabeth@D2RCreative.com to discuss custom opportunities

